CATALYST

Build the microschool you've been imagining

You know the learning experience you want for students. We're here to help you turn that vision into a school.

KaiPod Catalyst is a guided program for prospective microschool founders.
Build your school's foundation in 12 weeks with expert guidance and a community that understands what it takes to get your doors open. We'll stay alongside you through launch and your first two years of running your school.

BUILD → **LAUNCH** → **GROW**

12 weeks
Develop your school plan through six focused, two-week cycles.

Until opening day
Get ready to open with help securing your location, enrolling families, meeting requirements, and finalizing details.

Two years after opening
Join the KaiPod Network for tools, coaching, resources, and a community of founders.

Build your school in six two-week sprints

1. **Your school vision & ideal student**
Define your students, your founder story, and what makes your school different.

2. **Marketing & financial plan**
Create your school brand identity, solicit community feedback, and build your financial model.

3. **Curriculum & student experience**
Design your school experience, including curriculum, daily schedule, and enrollment policiies,

4. **Compliance & location**
Set up your legal entity and operating model, explore locations, and navigate state requirements..

5. **Operations & HR**
Test your financial model, think through staffing and school calendar, and build your leads pipeline.

6. **Transition to launch**
Assess your enrollment efforts, meet your Partner Success Manager, and map your final weeks to launch.

> "The Catalyst Course is invaluable! It provides the guidance and tools I would not have considered...The support has been phenomenal."
>
> **MONETTE MOTTENON** Founder, PGF Learning Academy (AL)

> "KaiPod has been amazing. They help you hone in on what it is that you need to do and just stay focused and know that you can do it."
>
> **LISA SWINSON** Founder, Creative Minds Microschool (NC)

THE PRACTICAL DETAILS

What joining Catalyst looks like

ONE LIVE COHORT MEETING EACH WEEK

Alternating between theme meetings with the full cohort and launch team meetings with a smaller group led by an experienced founder for focused guidance.

OFFICE HOURS 3 TIMES A WEEK

(Optional attendance) Stuck on something? Drop into office hours to get your questions answered, ideas, and additional support.

WORKSHOPS THROUGHOUT THE MONTH

Deep dives into specific topics like marketing, school space, and other important milestone towards opening your microschool.

Between meetings: Use the Catalyst School Builder on your own schedule to complete lessons, checklists, and milestone work.

Enrollment through Nov. 3 **$149** After Nov. 3 **$249**

flat fee until you open your doors

After opening

$149/month + $30/month per student enrolled

Your agreement includes 2 years of KaiPod Network support after opening.

Newton by KaiPod Learning

Includes Newton, KaiPod's microschool management platform that brings enrollment, attendance, billing, family communication, and learning plans together.

Choose your cohort

COHORT	PROGRAM DATES	WEEKLY MEETING	APPLY BY
Cohort 9	Nov 10 - Feb 16	Tuesdays, 7:30pm ET	Nov 3
Cohort 10	Jan 13 - Mar 31	Wednesdays, 7:30pm ET	Jan 6
Cohort 11	Mar 9 - May 25	Tuesdays, 7:30pm ET	Mar 2

Ready to build your school? APPLY TO CATALYST TODAY >